

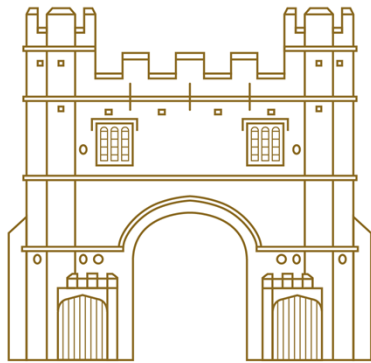
CABINET MEMBERS REPORT TO COUNCIL

22 February 2018

**COUNCILLOR MRS EA NOCKOLDS - CABINET MEMBER
FOR CULTURE HERITAGE & HEALTH**

For the period 5 January to 12th February 2018

1 Progress on Portfolio Matters.



South Gate

KING'S LYNN

The Friends of The Walks have donated a sum, which represents donations from visitors to the Red Mount & South Gate and monies raised by the Friends of The Walks, towards the South Gate interpretation renewal project. The Borough Council worked in partnership with Norfolk Museum Service to secure £89,500 of funding from the HLF. As reported in other Council reports, the project will include installation of new interior lighting, replacing information panels, some of which will show the view from each window as it would have been in centuries past and activities to encourage more young people and school groups to visit.

The Borough Archives have arranged 'Family History', workshops once each month for the next five months. This will give residents an opportunity to research into their family history with guidance from the Kings Lynn Borough Archivist.

The Kings Lynn established summer events are being arranged for 2018. The Mini Meet and the Classic Car Day are already being promoted on our

website with the official application form.

The successful Hunstanton Soap Box Derby date will be 23rd September. The first event of the year is the KL In Bloom Spring Plant & Craft Fair May 12th & 13th May followed on by the annual Hanse Festival May 20th. Many of the events could not happen without the support of many businesses and volunteers.

Like all Local Authorities in Norfolk as a Council we subscribe to Visit Norfolk. The top pages researched on the website during 2017 was top 10 beaches, Cycling, dog friendly woods & parks, bird watching, top searched word was Kings Lynn, Great Yarmouth and Holkham. Top locations where logged on from was London, (180k), Norwich (36k) Cambridge (21k). According to Google analytics 710,106 used the website which is 1.5 % up on 2016. Visit Norfolk had 30,000 twitter followers and 10,000 likes on Facebook up to Sept. 2017. To raise awareness during Spring 2018 of Norfolk as a short break holiday destination for specific targeted groups Visit Norfolk's Integrated Marketing Plan includes Sky Smart TV and ITV Advertising, Facebook advertising as well as posting blogs and a prize draw as well as social media digital advertising.

2 Forthcoming Activities and Developments.

A partnership with the Borough Council, KL Civic Society and the Groundwork Gallery has been formed with the aim of funding to purchase and plant 10 trees this Spring in Kings Lynn that can provide long term environmental benefits for the town. The project named, 'Street Trees for Lynn' aims to identify new places within the town for new trees. The KL Civic Society are asking the public to suggest a suitable place for a new tree and to support the project financially. The BC has agreed to do the planting of the 45-65 litre containerised stock and maintain them.

Active Norfolk together with Alive Leisure and Alive Management are inviting West Norfolk businesses to take part in the West Norfolk Business Games at Lynnsport on March 28th. There are trophies for football, netball men's and women's and mixed doubles badminton.

GEAR 10K will take place on Sunday May 6th. As 2017 was it is being staged by Asda Foundation Run for All. Bepak is sponsoring the Corporate Challenge which is a race within GEAR 10K . Entry is open to teams of five or more. Bepak are also sponsoring the MINI GEAR 1.2 mile run and is open to children aged over 6years and adults of all abilities.

3 Meetings Attended and Meetings Scheduled

Portfolio meetings with;

Ray Harding Chief Executive

Lorraine Gore Exec Director of Finance Services

Chris Bamfield Exec Director of Commercial Services

Ostap Paparega Tourism
Martin Chisholm Business Manager

Cabinet

Environment & Community Panel

Regeneration & Development Panel

Ask LILY Board meeting

Joint Board Alive Leisure & Alive Management Working Party

Hunstanton Coastal Community Team meeting

BC & Hunstanton Town Council Liaison Forum

Carers Council Norfolk meeting

Creative Arts East

WN Tourism Executive meeting

Guildhall Complex Informal Working Party

KL Under Siege Civil War Archaeological Project meeting

Emmerich Twinning committee

St Margarets Trust meeting

Kings Lynn Transport Plan meeting

Tea for Trees fundraising event

WN & KL Girls' Trust

Kings Lynn Speedway

Bishop of Lynn Breakfast Morning -Modern Slavery